

SOCIAL MEDIA

2020 Holiday Calendar



**RealCreative
Solutions**

January 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

Be Kind to Food Servers Month	International Brain Teaser Month
Financial Wellness Month	National Be On-Purpose Month
Get A Balanced Life Month	National Clean Up Your Computer Month
Get Organized Month	National Personal Self-Defense Awareness Month
Cervical Cancer Screening Month	National Volunteer Blood Donor Month
Cervical Health Awareness Month	

OF THE WEEK

1-7 Diet Resolution Week	18-25 International Week of Prayer
1-7 Celebration of Life Month	26-31 Clean Out Your Inbox Week
5-11 National Pizza Week	27-2/2 Tax Identity Theft Week

OF THE DAY

1 Copyright Law Day	13 Clean Off Your Desk Day #CleanOffYourDeskDay
1 New Year's Day #NewYearsDay	14 Dress Up Your Pet Day #DressUpYourPetDay
2 Science Fiction Day #ScienceFictionDay	14 Organize Your Home Day
2 National Motivation and Inspiration Day	14 National Hot Pastrami Sandwich Day
2 National Buffet Day	15 National Hat Day #NationalHatDay
2 National Personal Trainer Awareness Day	16 Get to Know Your Customers Day
3 National Chocolate Covered Cherry Day	18 Soup Swap Day
4 National Spaghetti Day	18 National Winnie the Pooh Day
4 National Trivia Day #NationalTriviaDay	18 National Gourmet Coffee Day
4 World Braille Day #WorldBrailleDay	19 National Gun Appreciation Day
5 National Bird Day #NationalBirdDay	19 National Popcorn Day
6 National Cuddle Up Day #CuddleUpDay	20 Martin Luther King, Jr Day #MLKDay
6 National Technology Day	20 National Cheese Lover's Day
7 I'm Not Going to Take It Anymore Day	21 National Hugging Day #NationalHuggingDay
8 War on Poverty Day	22 Celebration of Life Day
8 National Bubble Bath Day	23 National Pie Day #PieDay
8 Show and Tell Day at Work	24 National Compliment Day #NationalComplimentDay
9 National Law Enforcement Appreciation Day	24 National Peanut Butter Day
10 National League of Nations Day	25 National Opposite Day #OppositeDay
10 National Cut Your Energy Costs Day	25 Visit Your Local Quilt Shop Day
11 National Milk Day	25 Chinese New Year #YearOfTheRat
11 Human Trafficking Awareness Day	27 National Chocolate Cake Day #chocolatecakeday
12 National Sunday Supper Day	27 National Bible Day
12 National Hot Tea Day	28 Data Privacy Day #PrivacyAware
12 National Pharmacist Day	29 International Puzzle Day
13 National Sticker Day #NationalStickerDay	30 National Croissant Day
13 Make Your Dream Come True Day	31 National Have Fun at Work Day

February 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

Low Vision Awareness Month
American Heart Month
Dog Training Education Month
National Children's Dental Health Month

National Parent Leadership Month
National Pet Dental Health Month
National Time Management Month
Responsible Pet Owner's Month

OF THE WEEK

1-7 Women's Heart Week
3-19 Children's Mental Health Week
7-14 Congenital Heart Defect Awareness Week
7-14 Risk Awareness Week
16-22 Random Acts of Kindness Week

14-21 Alzheimer's & Dementia Staff Education Week
15-22 National Entrepreneurship Week
16-22 National Engineers Week
17-20 Learning Disabilities Week
23-3/1 National Justice for Animals Week

OF THE DAY

1 Ice Cream for Breakfast Day
1 Take Your Child To The Library Day
2 Groundhog Day #GroundhogDay
2 World Wetlands Day #WorldWetlandsDay
2 Super Bowl Sunday #superbowl
3 Feed the Birds Day
3 National Carrot Cake Day
4 World Cancer Day #WorldCancerDay
4 Facebook's Birthday
4 National Homemade Soup Day
5 National Weatherperson's Day
5 World Animal Reiki Day
6 National Chopsticks Day
7 National Send a Card to a Friend Day
#SendACardToAFriendDay
7 National Wear Red Day
8 National Boy Scouts Day #BoyScoutsDay
9 Academy Awards
9 National Pizza Day #NationalPizzaDay
9 Autism Sunday
9 National Bagel Day
10 National Umbrella Day
11 Safer Internet Day #SID2020
11 National Inventors Day #InventorsDay

12 Lincoln's Birthday
13 World Radio Day #WorldRadioDay
13 Employee Legal Awareness Day
13 International Condom Day
14 Pet Theft Awareness Day
14 **Valentine's Day #ValentinesDay**
16 Innovation Day
17 National Random Acts of Kindness Day
17 **Presidents Day #PresidentsDay**
17 Random Acts of Kindness Day or Be Kind Day
18 National Battery Day #NationalBatteryDay
18 National Drink Wine Day
20 World Day of Social Justice #SocialJusticeDay
20 National Love Your Pet Day #LoveYourPetDay
21 International Mother Language Day #IMLD
22 National Margarita Day #NationalMargaritaDay
22 Walking the Dog Day
22 National Wildlife Day #NationalWildlifeDay
23 National Dog Biscuit Day
25 MardiGras Carnival
26 National Pistachio Day #PistachioDay
26 **Ash Wednesday**
27 National Chili Day
28 National Tooth Fairy Day

March 2020

Social Holiday Media Calendar

Of the Month / Week / Day

OF THE MONTH

American Diabetes Alert Month
American Red Cross Month
Brain Injury Awareness Month

Developmental Disabilities Awareness Month
Employee Spirit Month
National Social Work Month

OF THE WEEK

1-7 National Consumer Protection Week
1-7 National Pet Sitters Week

22-28 Health Information Professionals Week
25-31 National Physicians Week

OF THE DAY

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|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| 1 National Peanut Butter Lover's Day | 14 National Pi Day #PiDay (To go the extra mile, post this at 1:59, as Pi equals 314159) |
| 1 National Employee Appreciation Day | 15 World Consumer Rights Day #WCRD2019 |
| 2 National Read Across America Day & Dr Seuss Day
#ReadAcrossAmerica & #DrSeuss | 16 National Freedom of Information Day
#FreedomOfInformationDay |
| 3 World Wildlife Day #WorldWildlifeDay | 16 No selfies Day |
| 3 National Anthem Day | 17 St Patrick's Day #StPatricksDay |
| 4 National Grammar Day #NationalGrammarDay | 18 National Awkward Moments Day
#NationalAwkwardMomentsDay |
| 6 National Dentist's Day #DentistsDay | 19 National Let's Laugh Day #NationalLetsLaughDay |
| 6 National Dress Day | 19 First Day of Spring |
| 6 National Oreo Cookie Day | 19 National Let's Laugh Day |
| 6 World Day of Prayer (Always First Friday) | 20 National Day of Action Against Bullying and Violence |
| 6 National Day of Unplugging | 20 International Day of Happiness |
| 7 National Be Heard Day #NationalBeHeardDay | 20 World Storytelling Day #WorldStorytellingDay |
| 7 National Cereal Day #NationalCerealDay | 21 International Day for the Elimination of Racial
Discrimination #RacialDiscriminationDay |
| 8 International Women's Day #BeBoldForChange #IWD | 21 World Poetry Day #WorldPoetryDay |
| 8 National Proofreading Day #NationalProofreadingDay | 22 World Water Day #WorldWaterDay |
| 8 Daylight Savings | 23 National Puppy Day #NationalPuppyDay |
| 8 National Day of Unplugging | 25 Waffle Day #WaffleDay |
| 9 National Napping Day #NationalNappingDay | 25 National Pancake Day #NationalPancakeDay |
| 10 National Pack Your Lunch Day
#NationalPackYourLunchDay | 26 National Spinach Day #NationalSpinachDay |
| 10 National Women and Girls HIV/AIDS Awareness Day
#NWGHAAD | 28 Earth Hour Day |
| 11 National Worship of Tools Day #WorshipOfToolsDay | 28 National Weed Appreciation Day |
| 12 National Girl Scout Day #GirlScoutDay | 29 National Vietnam War Veterans Day |
| 12 Popcorn Lover's Day #PopcornLoversDay | 29 National Mom and Pop Business Owners Day |
| 13 K-9 Veterans Day | 30 National Doctors Day #NationalDoctorsDay |
| 13 World Sleep Day #WorldSleepDay | 31 International Transgender Day of Visibility |
| 14 National Potato Chip Day #NationalPotatoChipDay | |
| 14 International Ask A Question Day | |

April 2020

Social Holiday Media Calendar

Of the Month / Week / Day

OF THE MONTH

National Autism Awareness Month	Defeat Diabetes Month
National Child Abuse Prevention Month	Fair Housing Month
National Distracted Driving Awareness Month	Financial Literacy Month
National Occupational Therapy Month	Jazz Appreciation Month
National Parkinson's Awareness Month	Physical Wellness Month
National Pet First Aid Awareness Month	Prevent Lyme in Dogs Month
National Social Security Month	Prevention of Animal Cruelty Month
Cancer Control Month	Sexual Assault Awareness Month of Action
Celebrate Diversity Month	Stress Awareness Month

OF THE WEEK

1-7 Golden Rule Week	19-25 Administrative Professionals Week
13-18 National Occupational Health Nursing Week	19-25 National Pet ID Week
14-20 National Dog Bite Prevention Week	22-25 American Quilters Society Week
19-25 National Volunteer Week	24-30 National Scoop the Poop Week

OF THE DAY

1 April Fool's Day #AprilFools	16 National Wear Your Pajamas to Work Day #PJDay
1 National Walking Day #NationalWalkingDay	16 National High-Five Day #NH5D
1 Fun at Work Day #funatworkday	16 Passover Ends
2 World Autism Awareness Day #WAAD	17 Haiku Poetry Day #HaikuPoetryDay
2 National Peanut Butter and Jelly Day	18 National Columnists' Day #NationalColumnistDay
3 Find a Rainbow Day #FindARainbowDay	20 National Look Alike Day
3 World Party Day #WorldPartyDay	22 Earth Day
3 National Walk to Work Day	23 Ramadan Begins
4 Hug a Newsperson Day #HugANewsperson	23 National Picnic Day #NationalPicnicDay
5 Palm Sunday	23 World Book & Copyright Day #WorldBookDay
5 National Deep Dish Pizza Day	23 National Lost Dog Awareness Day
7 World Health Day #LetsTalk	23 Take Our Sons and Daughters to Work Day
7 National Beer Day #NationalBeerDay	24 Administrative Professionals Day
8 Passover Begins	#AdministrativeProfessionalsDay
10 Good Friday	24 Arbor Day #ArborDay
10 National Siblings Day	25 National Telephone Day #NationalTelephoneDay
10 National Encourage a Young Writer Day	25 World Malaria Day #EndMalariaForGood
11 National Pet Day	25 National Hairstylist Appreciation Day
11 National Teach Children to Save Day	26 World Intellectual Property Day
12 Easter	26 National Pretzel Day #NationalPretzelDay
12 International Day of Human Space Flight	29 International Dance Day #InternationalDanceDay
12 Grilled Cheese Sandwich Day	29 Denim Day #DenimDay
15 Tax Day	30 National Honesty Day
16 Get to Know Your Customers Day	30 National Adopt a Shelter Pet Day
16 National Stress Awareness Day #StressAwarenessDay	30 International Jazz Day #JazzDay

May 2020

Social Holiday Media Calendar

Of the Month / Week / Day

OF THE MONTH

Arthritis Awareness Month
Asthma Awareness Month
Better Hearing & Speech Month
Better Sleep Month
Chip Your Pet Month
Correct Posture Month

Family Wellness Month
International Business Image Improvement Month
Mental Health Month
National Military Appreciation Month
National Pet Month
National Stroke Awareness Month

OF THE WEEK

3-9 Be Kind to Animals Week
3-9 National Family Week
3-9 N. American Occupational Safety & Health Week
3-9 Public Service Recognition Week
3-9 National Small Business Week
3-9 Teacher Appreciation Week
3-9 National Pet Week

6-12 National Nurses Week
10-16 National Hospital Week
10-16 National Nursing Home Week
10-16 National Women's Health Week
11-17 American Craft Beer Week
17-23 EMS (Emergency Medical Services) Week
17-23 World Trade Week

OF THE DAY

1 National Loyalty Day #LoyaltyDay
1 National Space Day #SpaceDay
1 International Workers Day #IntWorkersDay
1 National Purebred Dog Day
2 Roberts Rule of Order Day
2 National Life Insurance Day
2 Kentucky Derby
3 World Press Freedom Day #WPF2020 #PressFreedom
4 Star Wars Day #StarWarsDay & #Maythe4thBeWithYou
4 International Firefighters Day
5 **Cinco de Mayo**
5 World Asthma Day #WorldAsthmaDay
5 Teacher Appreciation Day #ThankATeacher
6 National Nurses Day #NursesDay
7 National Day of Prayer
7 World Password Day #WorldPasswordDay
7 National Children's Mental Health Awareness Day
8 World Ovarian Cancer Day #OvarianCancerDay
8 No Socks Day
9 Europe Day #EuropeDay
9 National Dog Mom's Day
10 **Mother's Day #MothersDay**
12 International Nurses Day #NursesDay

12 National Limerick Day #NationalLimerickDay
13 National Receptionist Day #NationalReceptionistDay
15 International Day of Families #FamilyDay
15 National Chocolate Chip Day #ChocolatechipDay
15 National Bike to Work Day #BTWD
15 Endangered Species Day #EndangeredSpeciesDay
15 National Chocolate Chip Day
16 Love a Tree Day #LoveATreeDay
16 **Armed Forces Day**
17 International Day Against Homophobia and Transphobia #IDAHOT2020
18 Victoria Day (Canada)
20 National Missing Person's Day
21 National Memo Day #NationalMemoDay
23 Ramadan Ends
24 National Scavenger Hunt Day
25 African Liberation Day #AfricanLiberationDay
25 National Wine Day
25 **Memorial Day #MemorialDay #MDW**
28 International Hamburger Day
29 Paper Clip Day #PaperclipDay
29 National Heat Awareness Day #NoFryDay
31 World No-Tobacco Day #NoTobacco

June 2020

Social Holiday Media Calendar

Of the Month / Week / Day

OF THE MONTH

Adopt a Cat Month / Adopt a Shelter Cat Month
Alzheimer's and Brain Awareness Month
Children's Awareness Month
Disaster Preparedness Month
Entrepreneurs "Do It Yourself" Marketing Month
Gay, Lesbian, Bisexual, Transgender Pride Month

International Childhood Cancer Awareness Month
Men's Health Education and Awareness Month
National Pet Preparedness Month
National Safety Month
PTSD Awareness Month
Rebuild Your Life Month

OF THE WEEK

6-14 National Lemonade Days
7-13 Pet Appreciation Week
7-13 National Garden Week
14-20 Animal Rights Awareness Week

14-20 National Flag Week
18-25 National Nursing Assistants Week
15-21 Men's Health Week
22-26 Take Your Dog to Work Week

OF THE DAY

1 Global Day of Parents #GlobalDayOfParents	12 National Flip Flop Day
1 International Children's Day #ChildrensDay	14 National Flag Day
2 Leave The Office Early Day #LeaveTheOfficeEarlyDay	14 World Blood Donor Day #GiveBlood
3 National Running Day	14 Missing Mutts Awareness Day
4 National Cheese Day	14 Children's Day
4 Hug Your Cat Day	15 Native American Citizenship Day #NativeAmericanCitizenshipDay
5 Hot Air Balloon Day #HotAirBalloonDay	15 Nature Photography Day #NaturePhotographyDay
5 World Environment Day #WorldEnvironmentDay	15 Power of a Smile Day
5 National Doughnut Day	15 World Elder Abuse Day
5 National Ketchup Day	16 World Sea Turtle Day
6 National Higher Education Day #HigherEducationDay	17 National Eat Your Veggies Day
6 National Eyewear Day	18 Autistic Pride Day
6 National Yo-Yo Day	19 National Martini Day #NationalMartiniDay
7 National Cancer Survivor's Day #NCSD2020	20 World Refugee Day
7 National Gun Violence Awareness Day	20 First Day of Summer
7 National Chocolate Ice Cream Day	21 Father's Day
7 National Donut Day	21 National Selfie Day #NationalSelfieDay
8 National Best Friend Day	21 World Music Day #WorldMusicDay
8 World Oceans Day	21 International Day of Yoga #InternationalYogaDay
9 National Donald Duck Day	25 National Handshake Day #HandshakeDay
10 National Herbs & Spices Day	26 National Take Your Dog to Work Day
10 National Iced Tea Day	27 International Sunglasses Day #NationalSunglassesDay
11 National Corn on the Cob Day	27 National PTSD Awareness Day
12 World Day Against Child Labor	30 World Social Media Day #SMDay
12 Red Rose Day	

July 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

Eye Injury Prevention Month	National Minority Mental Health Awareness Month
Independent Retailer Month	National Park and Recreation Month
National Ice Cream Month	National Watermelon Month
National Hot Dog Month	Independent Retailer Month
National Make A Difference to Children Month	Bioterrorism/Disaster Education & Awareness Month

OF THE WEEK

4-10 Freedom Week	20-24 National Scrabble Week
17-20 National Baby Food Week	21-27 National Independent Retailers Week
18-21 Comic Con International	27-7/4 National Prevention of Eye Injuries Awareness

OF THE DAY

1 National Postal Worker Day #NationalPostalWorkerDay	15 National I Love Horses Day
1 International Joke Day #TellAJoke	15 National Pet Fire Safety Day
2 Made in the USA Day	16 Get to Know Your Customers Day #GetToKnowYourCustomersDay
2 World UFO Day #WorldUFODay	17 World Emoji Day #WorldEmojiDay
3 International Plastic Bag Free Day	18 Nelson Mandela International Day #MandelaDay
4 Independence Day (United States)	19 National Ice Cream Day #NationalIceCreamDay
5 Workaholics Day	19 Stick out Your Tongue Day
5 National Bikini Day	19 National Dance Day
6 Fried Chicken Day	20 National Lollipop Day #NationalLollipopDay
6 Take Your Webmaster to Lunch Day	20 Global Hug Your Kid Day (third Monday)
6 National Kissing Day	20 National Moon Walk Day
7 Father-Daughter Take a Walk Together Day	21 National Junk Food Day
7 Global Forgiveness Day	23 National Hot Dog Day
7 World Chocolate Day #WorldChocolateDay	23 Gorgeous Grandma Day
7 Global Forgiveness Day #GlobalForgivenessDay	24 National Tequila Day #NationalTequilaDay
9 National Sugar Cookie Day	24 National Drive-Thru Day
10 Cow Appreciation Day	25 National Hot Fudge Sundae Day
10 National Pina Colada Day	26 National Disability Independence Day
11 Cheer Up the Lonely Day #CheerUpTheLonelyDay	26 National Bagelfest Day
11 National Blueberry Muffin Day	26 National Aunt and Uncle's Day
11 All American Pet Photo Day	26 Parent's Day #ParentsDay
12 Malala Day #MalalaDay	27 National Scotch Day
13 National French Fry Day #NationalFrenchFryDay	28 National Milk Chocolate Day
13 Embrace Your Geekness Day	29 National Lipstick Day
14 Shark Awareness Day #SharkAwarenessDay	30 International Day of Friendship #DayOfFriendship
14 National Macaroni & Cheese Day	31 National Mutt Day
15 Give Something Away Day #GiveSomethingAwayDay	31 System Administrator Appreciation Day

August 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

Children's Vision & Learning Month
Happiness Happens Month
National Back to School Month

National Immunization Awareness Month
National Wellness Month
Pedestrian Safety Month

OF THE WEEK

1-7 International Clown Week
1-7 Simplify Your Life Week
4-10 Exercise With Your Child Week
4-10 National Health Center Week

4-10 National Fraud Awareness Week
5-9 National Psychic Week
11-17 Feeding Pets of the Homeless Week
26-30 National Safe at Home Week

OF THE DAY

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|----|---------------------------------------------------------|----|--------------------------------------------------|
| 1 | Respect for Parents Day #RespectForParentsDay | 11 | National Hip Hop Day |
| 1 | Campfire Day #CampfireDay | 12 | International Youth Day #YouthDay |
| 1 | National Girlfriends Day | 12 | World Elephant Day #WorldElephantDay |
| 1 | World Wide Web Day | 13 | International Lefthanders Day #LefthandersDay |
| 1 | U.S. Air Force Day | 15 | National Relaxation Day #NationalRelaxationDay |
| 2 | National Coloring Book Day
#NationalColoringBookDay | 16 | National Tell a Joke Day #NationalTellAJokeDay |
| 2 | American Family Day | 17 | National Nonprofit Day |
| 2 | Friendship Day | 17 | Baby Boomers Recognition Day |
| 2 | International Forgiveness Day | 19 | World Photo Day #WorldPhotoDay |
| 2 | National Psychic Day #PsychicDay | 19 | World Humanitarian Day #WorldHumanitarianDay |
| 3 | National Watermelon Day #WatermelonDay | 19 | National Potato Day |
| 4 | Single Working Women's Day | 20 | National Lemonade Day #NationalLemonadeDay |
| 4 | International Assistance Dog Day | 21 | Senior Citizens Day #SeniorCitizensDay |
| 4 | National Chocolate Chip Cookie Day | 22 | Take Your Cat to the Vet Day |
| 5 | National Underwear Day | 25 | National Banana Split Day |
| 6 | National Root Beer Float Day | 25 | National Kiss and Make Up Day |
| 7 | International Beer Day | 26 | National Dog Day #NationalDogDay |
| 8 | International Cat Day #InternationalCatDay | 26 | National Women's Equality Day #WomensEqualityDay |
| 8 | National Garage Sale Day | 29 | Individual Rights Day |
| 9 | National Book Lovers Day #NationalBookLoversDay | 30 | National Grief Awareness Day |
| 10 | National S'mores Day | 30 | International Whale Shark Day |
| 10 | National Lazy Day #LazyDay | 31 | Eat Outside Day |
| 11 | National Sons and Daughters Day
#SonsAndDaughtersDay | 31 | National Bacon Day |
| | | 31 | Franchise Appreciation Day |

September 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

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|------------------------------------------------|--------------------------------------------|
| AKC Responsible Dog Ownership Month | College Savings Month |
| All American Breakfast Month | National Cholesterol Education Month |
| Attention Deficit Hyperactivity Disorder Month | National Childhood Injury Prevention Month |
| Baby Safety Month | National Literacy Month |
| Backpack Safety America Month | National Osteopathic Medicine Month |
| Children's Good Manners Month | National Preparedness Month |
| Childhood Cancer Awareness Month | Self-Improvement Month |

OF THE WEEK

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|-----------------------------------------------|-----------------------------------------|
| 1-7 National Childhood Injury Prevention Week | 8-14 National Assisted Living Week |
| 5-9 National Environmental Services Week | 22-28 National Dog Week |
| 6-8 National Days of Prayer & Remembrance | 22-28 National Keep Kids Creative Week |
| 6-12 Suicide Prevention Week | 22-28 Remember to Register to Vote Week |

OF THE DAY

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|---------------------------------------------------------|---------------------------------------------------------------------|
| 1 National Gyro Day | 16 National Mexican Independence Day |
| 4 World Sexual Health Day #SexualHealthDay | 17 National Apple Dumpling Day |
| 4 National Lazy Mom's Day | 18 National Cheeseburger Day |
| 5 International Day of Charity #CharityDay | 18 National POW/MIA Recognition Day |
| 5 International Bacon Day #BaconDay | 19 International Talk Like a Pirate Day
#TalkLikeAPirateDay |
| 5 National Cheese Pizza Day | 19 AKC Responsible Dog Ownership Day |
| 6 Read a Book Day #ReadABookDay | 21 International Day of Peace #PeaceDay |
| 7 Labor Day #LaborDay | 21 Miniature Golf Day #MiniGolfDay |
| 8 National Dog Walker Appreciation Day | 22 Car-Free Day #CarFreeDay |
| 8 International Literacy Day #LiteracyDay | 22 Hobbit Day #HobbitDay |
| 9 National Teddy Bear Day | 22 First Day of Fall |
| 11 Patriot's Day | 23 International Celebrate Bisexuality Day
#CelebrateBisexuality |
| 11 National Day of Service and Remembrance #911Day | 25 Native American Day |
| 11 Stand Up To Cancer Day #KissCancerGoodbye | 26 Save Your Photos Day |
| 12 National Day of Encouragement
#DayOfEncouragement | 27 World Tourism Day |
| 12 National Video Games Day #NationalVideoGamesDay | 28 World Rabies Day #WorldRabiesDay |
| 12 National Day of Civic Hacking #HackForChange | 28 Ask A Stupid Question Day |
| 13 National Hug Your Hound Day | 28 National Good Neighbor Day #GoodNeighborDay |
| 13 National Grandparents Day | 29 International Coffee Day #InternationalCoffeeDay |
| 13 National Positive Thinking Day #PositiveThinkingDay | 30 International Podcast Day #InternationalPodcastDay |
| 15 Google.com Day | 30 National Women's Health and Fitness Day #FitnessDay |
| 16 Stepfamily Day | |

October 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

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|------------------------------------------------|-----------------------------------------------|
| Breast Cancer Awareness Month | National Domestic Violence Awareness Month |
| Financial Planning Month | National Down Syndrome Awareness Month |
| Organize Your Medical Information Month | Emotional Wellness Month |
| Long-Term Care Planning Month | Eye Injury Prevention Month |
| National AIDS Awareness Month | National Animal Safety and Protection Month |
| Attention Deficit Hyperactivity Disorder Month | Adopt A Dog Month / Adopt A Shelter Dog Month |
| National Bullying Prevention Awareness Month | National Chiropractic Health Month |
| Mental Illness Awareness Month | National Cyber Security Awareness Month |

OF THE WEEK

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|----------------------------------------------------|-----------------------------------------------|
| 1-7 Universal Children's Week | 7-11 National Work From Home Week |
| 1-7 National Walk Your Dog Week | 7-12 Financial Planning Week |
| 6-12 Fire Prevention Week | 20-26 National Business Women's Week |
| 6-12 Mental Illness Awareness Week | 20-26 National Save For Retirement Week |
| 7-11 Kids' Goal Setting Week | 20-26 National Massage Therapy Awareness Week |
| 7-11 National Healthcare Food Service Workers Week | 21-27 Freedom of Speech Week |

OF THE DAY

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|-------------------------------------------------------------------|-----------------------------------------------------------------|
| 1 International Day of Older Persons #UNDOP | 15 Global Handwashing Day #GlobalHandwashingDay |
| 1 World Vegetarian Day #WorldVegetarianDay | 15 Get to Know Your Customers Day #GetToKnowYourCustomersDay |
| 2 International Day of Nonviolence #InternationalDayOfNonviolence | 16 World Food Day #FoodDay |
| 2 Guardian Angels Day | 16 Bosses Day #BossesDay |
| 2 World Smile Day #WorldSmileDay | 17 Sweetest Day |
| 3 National Techies Day #TechiesDay | 17 International Day for the Eradication of Poverty #EndPoverty |
| 4 World Animal Day #WorldAnimalDay | 19 Evaluate Your Life Day |
| 4 National Taco Day #NationalTacoDay | 20 World Statistics Day #StatisticsDay |
| 5 World Teachers Day #WorldTeachersDay | 24 United Nations Day #UNDay |
| 5 World Habitat Day #WorldHabitatDay | 25 Greasy Foods Day #GreasyFoodsDay |
| 6 World Cerebral Palsy Day #CerebralPalsyDay | 25 World Pasta Day #WorldPastaDay |
| 7 National Forgiveness Day | 26 National Pumpkin Day #NationalPumpkinDay |
| 8 World Sight Day #WorldSightDay | 27 National American Beer Day |
| 10 World Mental Health Day #WorldMentalHeathDay | 28 National Knock-Knock Jokes Day |
| 10 National Motorcycle Day | 29 International Internet Day #InternetDay |
| 11 International Day of the Girl #DayOfTheGirl | 29 World Stroke Day |
| 11 National Coming Out Day #NationalComingOutDay | 30 National Publicist Day #NationalPublicistDay |
| 12 Columbus Day | 30 Checklist Day #ChecklistDay |
| 12 Indigenous Peoples Day #IndigenousPeoplesDay | 31 Halloween #Halloween |
| 13 National Train Your Brain Day #TrainYourBrainDay | 31 National Knock-Knock Jokes Day |
| 14 National Dessert Day #DessertDay | |

November 2020

Social Holiday Media Calendar Of the Month / Week / Day

OF THE MONTH

Addiction Awareness Month	International COPD Awareness Month
American Diabetes Month	National Entrepreneurship Month
Adopt A Senior Pet Month	National Family Caregivers Month
Epilepsy Awareness Month	National Home Care & Hospice Month
Lung Cancer Awareness Month	National Inspirational Role Models Month
National Military Family Appreciation Month	National Long-term Care Awareness Month
National Adoption Month	National Family Literacy Month
National Alzheimer's Disease Month	National Military Family Month
National Child Mental Health Month	National Pet Cancer Awareness Month

OF THE WEEK

10-16 World Kindness Week	16-24 National Hunger & Homelessness Awareness Week
10-16 National Global Entrepreneurship Week	24-30 National Family Week
11-15 American Education Week	24-12/1 National Bible Week

OF THE DAY

1 Daylight Saving Time Ends #DaylightSavings	15 America Recycles Day #BeRecycled
1 National Family Caregiver Day	15 Clean Out Your Refrigerator Day
1 World Vegan Day #WorldVeganDay	16 International Day for Tolerance #ToleranceDay
1 National Cook For Your Pets Day #CookForYourPetsDay	17 International Students Day #InternationalStudentsDay
1 National Family Literacy Day	17 National Entrepreneurs Day #EntrepreneursDay
2 Equal Pay Day #EqualPayDay	17 National Take a Hike Day
3 National Sandwich Day #NationalSandwichDay	18 Mickey Mouse Day
4 National Candy Day #NationalCandyDay	17 Electronic Greeting Card Day #ElectronicGreetingCardDay
5 National Men Make Dinner Day	19 International Men's Day #InternationalMensDay
6 Love Your Lawyer Day	20 Universal Children's Day #UNChildrensDay
8 National Cappuccino Day #CappuccinoDay	21 World Hello Day #WorldHelloDay
8 Science, Technology, Engineering, and Medicine (STEM) Day #STEMDay	21 National Adoption Day #NationalAdoptionDay
8 National Parents as Teachers Day	26 National Cake Day #NationalCakeDay
10 Marine Corps Birthday	26 Thanksgiving Day #Thanksgiving
10 Sesame Street Day	27 Black Friday #BlackFriday
11 Veterans Day #VeteransDay	27 National Day of Listening #DayOfListening
13 World Kindness Day #WKD #WorldKindnessDay	28 Small Business Saturday #ShopSmall
14 World Diabetes Day #WDD	30 Cyber Monday #CyberMonday
15 Clean Out Your Refrigerator Day	30 Computer Security Day #ComputerSecurityDay

December 2020

Social Holiday Media Calendar

Of the Month / Week / Day

OF THE MONTH

Colorectal Cancer Education and Awareness Month
International AIDS Awareness Month
National Write A Business Plan Month

National Stress-Free Family Holiday Month
Spiritual Literacy Month
Universal Human Rights Month

OF THE WEEK

1-7 Computer Science Education Week
1-7 Cookie Cutter Week
1-7 National Hand Washing Awareness Week

1-7 National Influenza Vaccination Week
10-17 Human Rights Week
16-20 Cookie Exchange Week

OF THE DAY

1 World AIDS Day
1 National Christmas Tree Lights Day
1 Giving Tuesday #GivingTuesday
1 Antarctica Day
2 National Mutt Day
2 Special Education Day
2 International Day for the Abolition of Slavery
3 Day of Persons with Disabilities #IDPWD
4 National Cookie Day #NationalCookieDay
4 World Wildlife Conservation Day
4 Rosa Parks Day
5 International Ninja Day #NinjaDay
5 International Volunteer Day
5 World Soil Day #WorldSoilDay
6 Microwave Oven Day #MicrowaveOvenDay
7 **National Pearl Harbor Remembrance Day**
7 National Cotton Candy Day
8 National Brownie Day #NationalBrownieDay
8 Pretend to Be a Time Traveler Day
#PretendToBeATimeTravelerDay
9 Techno Day
9 National Pastry Day
9 International Anti-Corruption Day
9 Christmas Card Day
10 Human Rights Day #HumanRightsDay
10 Hanukkah Begins #Hanukkah
10 Nobel Prize Day #NobelPrize
11 International Mountain Day
#InternationalMountainDay

12 Poinsettia Day
12 Gingerbread House Day
13 National Cocoa Day
13 National Day of the Horse
14 World Energy Conservation Day
15 Bill of Rights Day
15 National Cupcake Day
16 National Chocolate Covered Anything Day
17 National Maple Syrup Day
18 National Ugly Christmas Sweater Day
19 National Wreaths Across America Day
19 Super Saturday #SuperSaturday
21 Crossword Puzzle Day #CrosswordPuzzleDay
21 **First Day of Winter #WinterSolstice**
21 National Flashlight Day
21 National Homeless Persons Remembrance Day
23 Festivus #Festivus
24 **American Christmas Eve**
24 National Egnog Day #NationalEgnogDay
25 **American Christmas Day**
25 National Pumpkin Pie Day
26 National Candy Cane Day
26 National Thank You Note Day
26 Boxing Day
27 No Interruptions Day – Last Work Day of the Year
28 Card Playing Day #CardPlayingDay
28 Pledge of Allegiance Day
31 **New Year's Eve #NYE**



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